

Indian Relay Racing & Indigenous Western Sport

Honoring Native American Traditions Within the Gateway Entertainment Vision

Indian Relay Racing presents an opportunity to introduce one of the most thrilling and culturally significant equestrian sports in North America into the broader destination entertainment ecosystem. Rooted in longstanding Native American traditions and widely recognized for its speed, athleticism, and dramatic spectator appeal, relay racing adds a distinctive and authentic dimension to the western sports programming envisioned for the developments.

Dedicated events, championships, and cultural showcases can attract tribal participation and audiences from across the United States and Canada while creating meaningful partnerships with Indigenous communities and organizations.

Integrated alongside rodeo, equestrian competition, and cultural programming, Indian Relay Racing reinforces the projects' commitment to honoring the heritage, living traditions, and evolving identity of Indigenous peoples on a national stage.



Indian Relay Racing – a living tradition and premier equestrian spectacle

CONFIDENTIAL – FOR QUALIFIED BUYERS AND INVESTORS ONLY