

# Bison Monuments

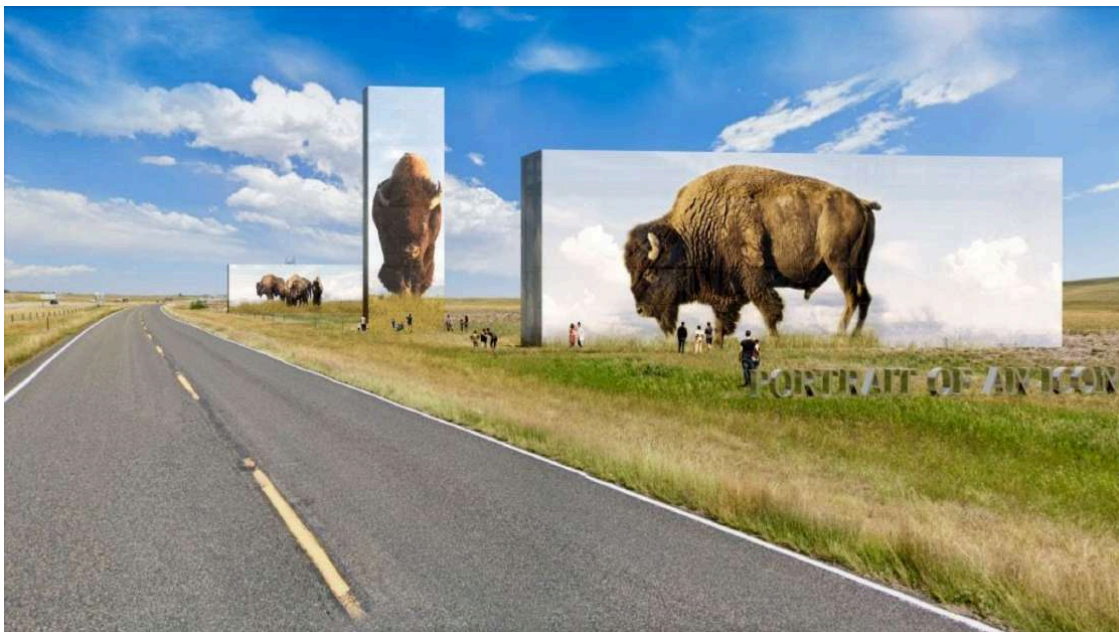
## Iconic Public Art – Gateway East Development

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The proposed Bison Monuments have generated overwhelming excitement from community leaders, planners, and residents alike, emerging as a striking and unforgettable symbol of Wyoming pride and heritage. Originally introduced to a planning group in Laramie County and Cheyenne, these monumental artistic installations feature towering, larger-than-life bison imagery rising dramatically from the open prairie landscape, creating a breathtaking visual experience for travelers from both directions of the roadway.

Inspired by the rugged spirit, strength, and history of the American bison, the monuments are designed to serve as iconic landmarks that leave a lasting impression without relying on traditional advertising signage. Because the structures are classified as public art, they can legally be installed while superseding many marketing and signage restrictions.

From senators and planning commissions to local community members, the response has been overwhelmingly positive, recognizing the monuments as powerful works of art that celebrate Wyoming's culture, landscape, and enduring Western identity.



*Conceptual rendering: Bison Monuments along the Wyoming interstate corridor*

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